

LEAD RETRIEVAL ORDER FORM



Fax: 888-780-0663

Company	Booth No

Event : IDEX/NeoCon Canada	
Facility : Direct Energy Centre, Toronto, ON	
Date : September 24 – 25, 2009	

- Orders must be received 2 weeks prior to the show in order to **ENSURE AVAILABILITY**.
- Your order is not guaranteed unless you have a confirmation from MicroSpec.
- Any upgrades after the advance price date will incur regular charges.
- Payment **MUST BE RECEIVED** on or before the advance price date for discount to apply.

UNIT DESCRIPTION		Advance Price	Regular Price	Quantity	TOTAL
See accompanying material for description of lead retrieval options or visit our website at www.microspec.com		Up To Sept 9	After Sept 9		
SYSTEM 1	Barcode Scanner with Download	\$250.00	\$300.00		\$
Handheld unit requires no power. System includes end of event diskette. Unit must be picked up at the Lead Retrieval counter before the show. You will receive an email with location details prior to the event.					
Options	* Custom Lead Retrieval Follow-up Action Codes *	\$50.00	\$50.00		\$
	Daily Leads Printout	\$25.00	\$25.00		\$
* FOR CUSTOM LEAD FOLLOW-UPS, PLEASE COMPLETE THE FOLLOW-UP FORM AND FAX IT ALONG WITH YOUR ORDER *					

PLEASE FAX IN YOUR COMPLETED FORM TO:

888-780-0663 (416-780-0290 in Toronto)

ALL ORDERS WILL BE CONFIRMED BY EMAIL.

YOUR ORDER IS NOT GUARANTEED UNLESS YOU HAVE A CONFIRMATION.

CALL 888-780-9825 IF YOUR ORDER IS NOT CONFIRMED WITHIN 5 BUSINESS DAYS.

NO REFUNDS ON ADVANCE ORDERS.

NOTE: ALL LEADS FROM SYSTEM 1 WILL BE EMAILED FOLLOWING THE EVENT.

PLEASE ENTER THE CORRECT EMAIL ADDRESS FOR THE LEADS BELOW.

SUBTOTAL	\$
5% GST	\$
8% PST	\$
TOTAL	\$

PLEASE PRINT THE FOLLOWING CLEARLY IN BLOCK LETTERS AND SIGN BELOW

COMPANY :		BOOTH#:	
ON-SITE CONTACT:		ON-SITE CELL PHONE:	
ADDRESS:			
CITY:	STATE/PROV:	ZIP/POSTAL:	
PHONE:	EXT:	FAX:	
E-MAIL*:			<small>* REQUIRED FOR ORDER CONFIRMATION AND SYSTEM 1 LEADS FILES.</small>
FORM OF PAYMENT (Credit Card Only)		<input type="checkbox"/> VISA	<input type="checkbox"/> MC <input type="checkbox"/> AMEX
CARD #:			EXP. ___/___
I, the Undersigned, as holder of the above credit card, understand and agree to all Terms & Conditions stated on the back of this order form and authorize MicroSpec to charge my credit card for the total amount indicated.			
Authorized Signature:			Date:

LEAD RETRIEVAL OPTIONS

IIDEX/NeoCon CANADA

Direct Energy Centre, Toronto, ON

September 24 – 25, 2009

SYSTEM 1 BARCODE SCANNING WITH DOWNLOAD



Based on single dimensional barcodes that contain an attendee number. You receive a hand-held laser scanner/data storage unit able to read barcodes from a distance of approximately 8". The system is compact, lightweight, portable and easy to use. The all-inclusive rental cost includes the scanner, download, and end of show email containing attendee information in ASCII-delimited format. Standard follow-up codes included. **No extra power required.** Leads will be emailed within one business day of show ending.

TERMS AND CONDITIONS

1. MicroSpec Registration Services, hereinafter called "The Company" agrees to provide electronic lead retrieval services to the customer for the agreed upon fee, listed on the reverse side.
2. The method of payment shall be in Canadian dollars and submitted with the order for service. Payment will only be accepted by means of credit card (Mastercard, Visa or American Express). All orders will only be charged for the amount of the sale or as stated in topic 3 in this article.
3. The Company will furnish its equipment to the customer in good working order and the customer agrees to return the equipment to The Company in the same condition. The customer agrees to the immediate payment, upon request by The Company for all damages or loss of The Company's equipment, except such as may result from normal operation thereof; the customer acknowledges and understands that the total replacement cost of System 1 is \$1,500. The customer authorizes the company to charge the credit card \$500.00 for failure to return the unit within one hour after the official hall closing and the above replacement cost for failure to return the unit to the MicroSpec office within 72 hours from midnight of the official hall closing. The customer authorizes the company to charge the credit card the above replacement cost for each damaged unit.
4. The Company will use all reasonable care in handling the System 1 units; however, the Company shall not be responsible for any special, incidental or consequential damages arising from the loss of such information, for any reason, arising from or relating to The Company's equipment. The Company's liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by The Company as listed on the reverse side.
5. Customer agrees to return all equipment to The Company's service desk within one hour of the show closing and must obtain a written receipt for the equipment. **Equipment left in the exhibit area is the responsibility of the customer.**
6. It is agreed that the governing law pertaining to this contract will be the law of the Province of Ontario.

IIDEX/NeoCon CANADA

COMPANY NAME: _____ BOOTH NUMBER: _____

CUSTOM FOLLOW-UPS ORDER FORM

Please fill in the custom follow-up codes that you would like programmed into your unit. Up to 30 codes are available to you. Photocopy this form if you have more than 20 follow-ups. Follow-ups can only be in the form of a statement (see example), maximum 24 characters per follow-up including spaces.

SOME EXAMPLES: ABC CHAIR, ABC CHAIR WITH TABLET ARM, SEND BROCHURE, PROVIDE QUOTE, FOLLOWUP BEGINNING OF NEXT WEEK, FOLLOWUP IN TWO WEEKS.....																							
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