

ALL THE RIGHT PRODUCTS

Each year over 350 exhibitors network with the design community launching new products, showing their latest offerings, educating and supporting the trade. Attendees know IIDEX is the place to find the latest in design innovation ... in fact, IIDEX has been the launch pad for thousands of products over the past 25 years.

THE NUMBERS SPEAK FOR THEMSELVES

EXPOSITION - September 24 – 25

- 350+ exhibitors
- 16,000+ attendees
- 200+ media

CONFERENCE - September 23 – 26

- International keynote series
- 75+ CEU accredited seminars
- Site tours of award winning projects

NETWORKING

- 2+ days of unlimited possibilities

AWARD CEREMONIES

- ARIDO Awards of Excellence
- IIDEX/NeoCon Canada Innovation Awards
- Best of Canada Awards

CELEBRATE • PARTICIPATE • CONNECT

IIDEX/NeoCon Canada 2010

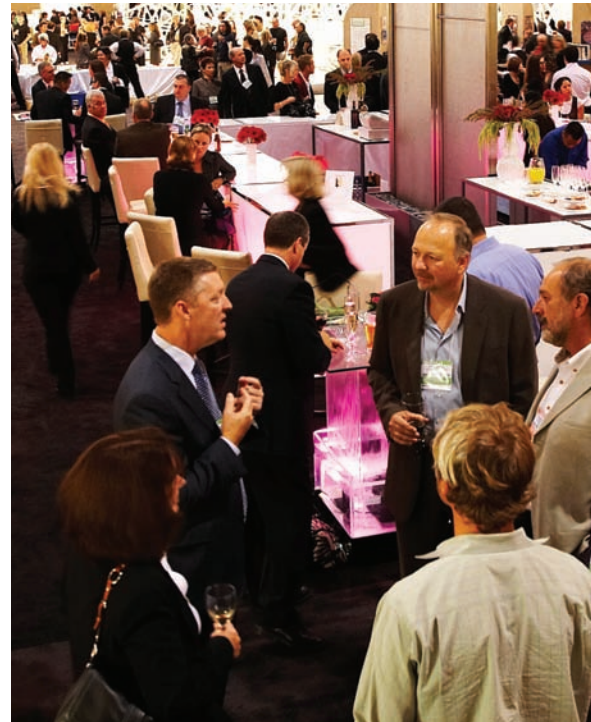
EXPOSITION: SEPTEMBER 23 – 24, 2010

CONFERENCE: SEPTEMBER 22 – 25, 2010

RSVP NOW AND SECURE A PRIME LOCATION AT THE DESIGN EVENT OF 2010!

Contact Maria Dubroy, Director of Sales
416.960.4520

mdubroy@iidexneocon.com
www.iidexneocon.com



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SEPTEMBER 2010 SAVE THE DATE FOR IIDEX/NEOCON CANADA

EXPOSITION
SEPTEMBER 23 – 24
CONFERENCE
SEPTEMBER 22 – 25

IIDEX
NeoCon Canada

ARIDO
Association
of Registered
Interior Designers
of Ontario
MAKE SPACE FOR GOOD DESIGN.

PRODUCED BY **MMPI**
CANADA

FOR OVER 25 YEARS...

IIDEX has brought together Canadian interior design, architecture and facility management communities to celebrate the best Canadian design has to offer.

With top decision makers attending the show, the support of 25 professional and trade associations; IIDEX delivers the very best contacts at the most comprehensive design event in Canada.

GIVE THEM SOMETHING TO TALK ABOUT

IIDEX IS ON TARGET

Make face-to-face contact with over 16,000 pre-qualified design industry professionals.

IIDEX IS HANDS ON

Demonstrate your products/services and benefit from real time leads and new contacts.

IIDEX IS TIME WELL SPENT

50% of IIDEX attendees spend more than 6 hours on the show floor.

IIDEX IS GLOBAL

Expand your reach: 46% of attendees located outside of Toronto.

IIDEX IS A GREAT RETURN ON YOUR INVESTMENT

60% attend IIDEX to source new products and services.

IIDEX IS POWERFUL

IIDEX attendees purchase \$7 Billion in goods and services annually.

IIDEX IS DESIGN

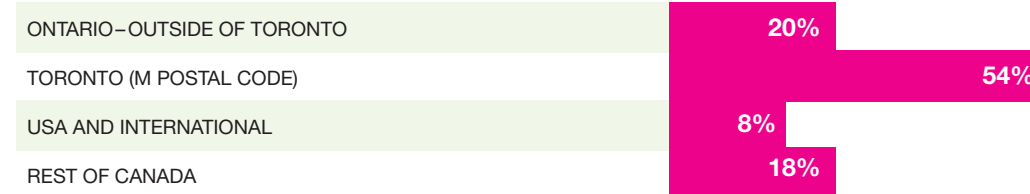
Your participation directly supports the interior design profession and the show owners, ARIDO, the Association of Registered Interior Designers of Ontario.

WHO ATTENDS IIDEX/NEOCON CANADA

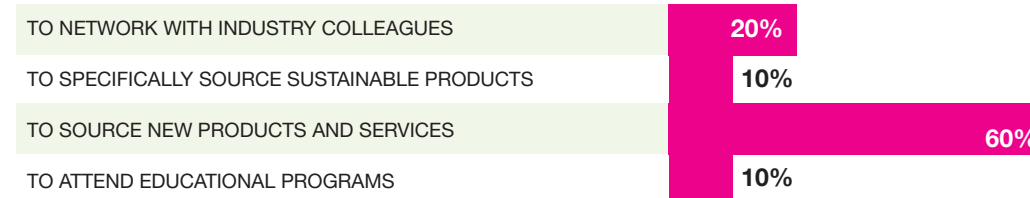
WHO ATTENDS



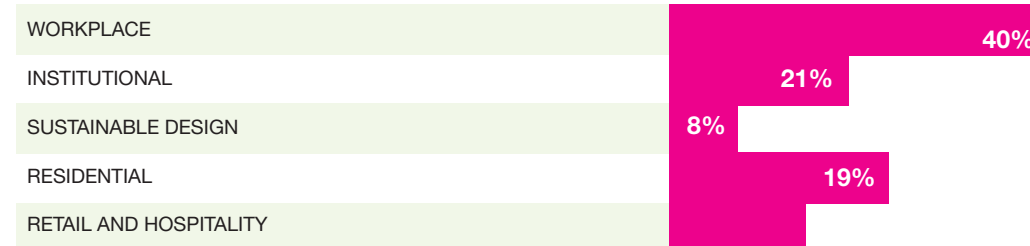
WHERE DO THEY COME FROM?



WHY DO THEY ATTEND?



WHAT IS THEIR PRIMARY BUSINESS FOCUS?



81% OF ATTENDEES SPECIALIZE IN COMMERCIAL DESIGN