

AZURE INVITES YOU

**EXCLUSIVELY FOR
EXHIBITORS OF
IIDEX/NEOCON CANADA**

**AZURE MAGAZINE
INVITES YOU TO BE PART
OF THE OFFICIAL
2009 SHOW GUIDE**

READ FURTHER TO FIND OUT HOW

52,036

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+

15,000

IIDEX/NEOCON SHOW GUIDES

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SMART DECISION

IT'S THE 25TH ANNIVERSARY OF IIDEX/NEOCON CANADA YOU'RE INVITED TO BE PART OF THE OFFICIAL SHOW GUIDE. PRESENTED BY AZURE MAGAZINE

THE 2009 OFFICIAL IIDEX/NEOCON SHOW GUIDE IS THE **MUST HAVE** RESOURCE, FILLED WITH NEW PRODUCT REVIEWS, A COMPLETE LIST OF EXHIBITORS, SEMINAR SCHEDULES AND THE IIDEX/NEOCON FLOOR PLAN. ALL ADVERTISERS IN THE SHOW GUIDE WILL HAVE THEIR BOOTH HIGHLIGHTED ON THE FLOOR PLAN.

YOU ASKED...

HOW CAN I INFLUENCE DESIGN SPECIFIERS BEFORE THEY REACH THE SHOW FLOOR?

HOW CAN I **CONTINUE** TO GUIDE DESIGN SPECIFIERS DURING THE SHOW AND FOR MANY MONTHS AFTERWARDS?

AZURE'S ANSWER...

BY ADVERTISING IN THE OFFICIAL IIDEX/NEOCON CANADA SHOW GUIDE AND GUARANTEEING YOUR MESSAGE GETS INTO THE HANDS OF **EVERY** SHOW ATTENDEE.

4,000 COPIES WILL BE MAILED 3 WEEKS IN ADVANCE TO A SELECT LIST OF PRE-REGISTRANTS, PLUS 11,000 ADDITIONAL COPIES WILL BE DISTRIBUTED ON THE SHOW FLOOR.

15,000 COPIES IN TOTAL!

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FOR TECHNICAL SPECIFICATIONS,
PLEASE CONTACT YOUR ACCOUNT MANAGER
ALL RATES ARE NET AND IN CANADIAN DOLLARS
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OFFER #2 IIDEX/NEOCON SHOW GUIDE AND AZURE'S SEPTEMBER ISSUE

BOOK YOUR AD IN BOTH THE SHOW GUIDE AND IN AZURE'S
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IIDEX/NEOCON CANADA SHOW DATES SEPTEMBER 24 & 25, 2009

BOOKING DEADLINE:
AUGUST 6, 2009

MATERIAL DEADLINE:
AUGUST 13, 2009

TO GUARANTEE PLACEMENT BOOK NOW

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TO BOOK YOUR SPACE IN THE 2009 OFFICIAL IIDEX/NEOCON SHOW GUIDE, PLEASE COMPLETE THE ABOVE FORM AND FAX TO 416 203 9842, OR FILL OUT THE FORM ONLINE AT AZUREMAGAZINE.COM

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