

IIDEX at 25

IIDEX/NeoCon Canada, the country's most comprehensive exposition and conference for the design, construction, and management of the built environment, celebrates its 25th anniversary in 2009. This year's theme – IIDEX: The Next Twenty Five – reflects the show's position as an industry leader, providing the latest and most in-depth products, speakers, ideas and events that will shape the next 25 years of design and architecture in Canada and beyond.

Also cause for celebration is the 75th anniversary of ARIDO (the Association of Registered Interior Designers of Ontario), the founder of IIDEX. The show

itself is produced and managed by Merchandise Mart Properties, Inc. (MMPI), which manages and owns more than 300 events in North America, including Chicago's famous NeoCon World's Trade Fair.

This year's IIDEX highlights include the Green Building Festival, focusing on sustainable products and services for the built environment; Material World, showcasing the latest new and sustainable materials; an expanded Light Canada, the country's largest lighting show and conference; the Green Patient Lab, updated from last year's Green Patient Room; and, for the first time ever, *Canadian Interiors' Best*



of Canada Design Awards Celebration.

IIDEX/NeoCon Canada runs at the Direct Energy Centre, in Toronto, Sept. 24 and 25.

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