

# IIDEX/NEOCON CANADA 2010

EXPOSITION  
SEPTEMBER 23-24, 2010  
CONFERENCE  
SEPTEMBER 22-25, 2010

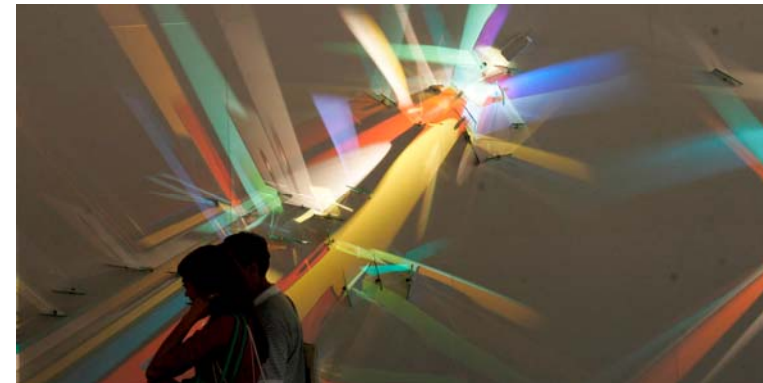
## LIGHT CANADA

IIDEX/NeoCon Canada in partnership with the Illuminating Engineering Society, Toronto Section (IES) presents **Light Canada**, a lighting exhibition & conference at IIDEX.

Officially launched in 2007, Light Canada provides 100 companies the opportunity to showcase new products, cutting edge lighting design, the latest technology and materials.

Drawing over 150 lighting designers and engineers in addition to the 15,000+ show attendees, Light Canada offers exhibitors face-to-face interaction and increased corporate visibility with key industry contacts.

Light Canada includes a lighting keynote, dedicated seminar stream presented by industry leading experts, learning labs & tours, special lighting feature areas, a light café, an awards program for lighting products, a travel subsidy for lighting designers and engineers from across Canada plus a targeted marketing program.



### Full Turn Key Exhibit Package: \$3,200

- 5'd x 10'w x 10'h booth structure with ceiling
- Carpet & booth signage
- 1 duplex outlet
- On-site carpentry service
- On-site (unsecured) storage & free dollies

### Basic Turn Key Exhibit Package: \$2,600

- 5'd x 10'w x 8'h booth structure
- White painted walls
- Carpet & booth signage
- Shared electrical

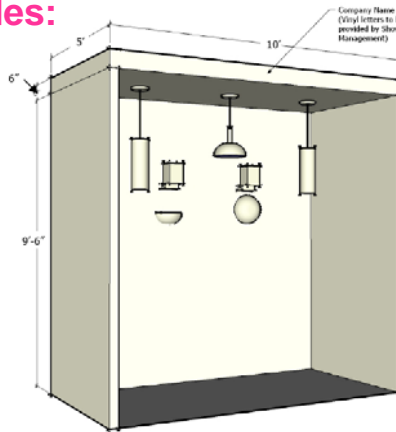
### REGULAR 100 sq ft EXHIBIT SPACE: \$4,050

- Larger space available @ \$40.50/sq.ft.

## LIGHT CANADA

### Full Turn Key Exhibit Package Includes:

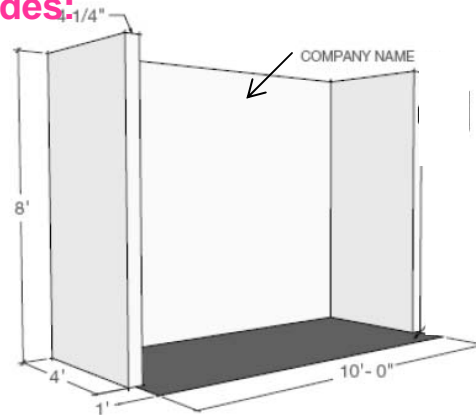
- 5'd x 10'w x 10'h booth structure
- 9' 6"h white painted walls with ceiling
- Carpet
- 1 duplex outlet
- On-site carpentry service
- On-site (unsecured) storage & free dollies
- Booth signage



**Fee: CAN \$3,200 plus GST**

### Basic Turn Key Exhibit Package Includes:

- 5'd x 10'w x 8'h booth structure
- White painted walls
- Carpet
- Shared electrical
- Booth signage



**Fee: CAN \$2,600 plus GST**



### TO RESERVE YOUR SPACE CONTACT

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