

IIDEX/NEOCON CANADA 2010

EXPOSITION
SEPTEMBER 23-24, 2010
CONFERENCE
SEPTEMBER 22-25, 2010

GREEN BUILDING FESTIVAL

The sixth annual Green Building Festival (GBF) sponsored by Sustainable Buildings Canada is back by popular demand at IIDEX 2010. GBF offers an innovative turn-key exhibit program for companies with sustainable products and services who require an easy, cost effective and streamlined solution to access the \$200 billion building and design market in Canada.

GBF exhibitors will enjoy the best of both worlds; low cost exhibit space combined with high quality traffic focused on specifying sustainable products and services. IIDEX attracts the best and the brightest, architects, builders, developers, government officials, designers and planners with real buying power. In fact, our over 15,000 attendees specify 7 billion dollars on goods and services annually, all of whom need to buy "GREEN."

Focus your marketing efforts on high impact programs like the GBF Expo at IIDEX and ensure more bang for your buck.



TURN KEY EXHIBIT PACKAGE: \$2,600

- 5' x 10' x 8'h booth structure
- Natural wood walls
- Carpet
- Shared electric
- Booth signage

REGULAR 100 sq ft EXHIBIT SPACE: \$4,050

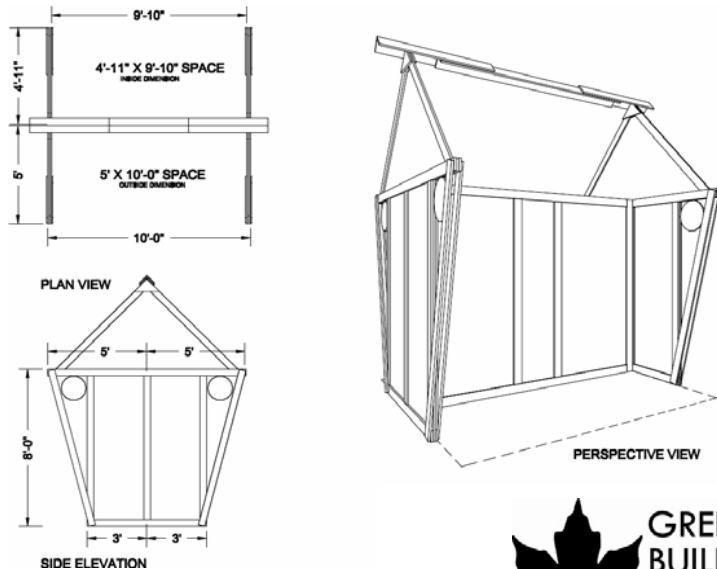
- Larger space available @ \$40.50/sq.ft.

GREEN BUILDING FESTIVAL

Turn Key Exhibit Package Includes:

- 5' x 10' x 8'h booth structure
- Natural wood walls
- Carpet
- Shared electric
- Booth signage

Fee: CAN \$2,600 plus GST



TO RESERVE YOUR SPACE CONTACT

Tracy Bowie
 Vice President
 T. 416.960.4518
 E. tbowie@iidexneocon.com

Maria Dubroy
 Director of Sales
 T. 416.960.4520
 E. mdubroy@iidexneocon.com

