



Fun and Engaging On-site Advertising

We're turning an ordinary floor surface into an exciting self-activated experience creating a unique advertising opportunity where a captivate audience of design professionals interact with your brand while you deliver your company's message as they enter IIDEX.

Each ad is a 60 second spot that airs (on the floor at the inside entrance of the exhibition hall) in a regular rotation for a minimum of 4 times per hour. Includes creative and ad production.

Cost \$450 plus GST

For more information or to book your spot
Contact: **Maria Dubroy, Director of Sales**
416.960.4520 / mdubroy@iidexneocon.com

Thursday, September 24, 2009, 9 AM- 6:30 PM
Friday, September 25, 2009, 9 AM - 6 PM
Direct Energy Centre, Toronto



On-site Interactive Floor Advertising Space at IIDEX

AD RATES FOR IIDEX EXHIBITORS

Each 60 second Spot: CAN\$450.00
(includes creative and ad production)

Each Additional 60 second Spot: CAN\$350.00
(using already produced art work)

Note: Each 60 second ad spot will air on a regular rotation for a minimum of 4 times per hour over two days. Thursday, September 24th, 9am – 6:30 pm and Friday, September 25th, 9 am – 6 pm.

BOOK NOW

Please book ____ 60 second spots @ \$450/spot
(includes creative & ad production for each spot).

Please book ____ additional spots @ \$350/spot
(using already produce artwork).

Total number of spots: _____

Deadline to book space: September 15, 2009

Method of Payment

- Please Invoice Me Credit Card Payment
 VISA MasterCard AMEX

Credit Card # _____

Expiry Date (M/Y): _____

Cardholder's Name : _____
(print as it appears on the card)

Signature: _____

Date _____

Company Name _____

Address _____

City _____ Province/State _____ Country _____ Postal/Zip Code _____

Telephone _____ Fax _____ E-mail _____

To book your spot (s), please complete the above form
and fax to 416.921.2707 or email to Maria Dubroy
mdubroy@iidexneocon.com, 416.960.4520

