

Canada's Largest Exposition and Conference for the Design, Construction and Management of Interior Environments

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FACT SHEET

Official Show Name: IIDEX/NeoCon Canada

Show Location, Dates and Times: The National Trade Centre at Exhibition Place, Toronto
September 22 to September 23, 2005
• Thursday, September 22: 9am - 6:30pm
• Friday, September 23: 9am - 5:30pm

Show History: ARIDO established IIDEX in 1984, and it quickly grew to become Canada's premier design industry event. In 1998, ARIDO contracted the management of the event to Merchandise Mart Properties, Inc. to create IIDEX/NeoCon Canada. **Please note: As of 2005, IIDEX/NeoCon Canada includes The Canadian Facility Management and Design Expo & Conference.**

Web site: www.iidexneocon.com

What: The annual show is Canada's largest exposition and conference for the design, construction and management of the built environment. It is a trade-only event that is a must-attend for any professional designing, specifying or managing commercial or residential environments.

Show Venue: Exhibit Halls A and B
The National Trade Centre at Exhibition Place in downtown Toronto.

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Product Represented:	Office furnishings, residential furnishings, carpeting, ceiling systems, computer support systems, corporate artwork, fabrics and fibers, floorcoverings, healthcare furnishings, hospitality furnishings, landscape and plant services, sustainable products and services, architectural products, lighting controls and fixtures, retail furnishings, signage, sound masking, wall coverings, wall systems, window systems and coverings.
Feature Areas	Featured exhibits include: GREENlife™, The Canadian Facility Management and Design Expo & Conference, Exposure to Light, Terrazzo Tile and Marble Showcase and Jumpstart.
Number of Exhibits:	More than 350 exhibiting companies.
Attendee Profile:	Interior designers, facility managers, architects, building owners and managers, contract furniture dealers, lighting designers, corporate end-users, builders/developers, design librarians, human resource managers, manufacturers' representatives, office managers, project managers, purchasing managers, real estate professionals, space planners and specifiers.
Educational Opportunities:	More than 50 CEU-accredited seminars are offered to help professionals enrich their businesses, careers, and the industries they serve. The student program is comprised of seminars, the Career Exchange, student work display, a Future Designers feature with displays from 14 schools of interior design and architecture from across Canada.
Registration:	Registration for entry to the exhibit hall is free until Sept. 12. After that date and on site, admission to the exhibit hall will be \$20. Early registration can be accomplished online at www.iidexneocon.com .
Show Manager & Producer:	Merchandise Mart Properties (Canada) , Inc. (MMPI) 717 Church Street, Suite #350 Toronto, Ont., Canada M4W 2M5 Phone: 416-944-3350

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IIDEX/NeoCon Canada is owned by the Association of Registered Interior Designers of Ontario (ARIDO) and produced and managed by **Merchandise Mart Properties, Inc.** (MMPI). MMPI produces over 300 trade shows, events and conferences each year including NeoCon Worlds Trade Fair, NeoCon West, NeoCon East and the Architectural Digest Home Design Show. MMPI expanded into the Canadian marketplace with its 1999 purchase of the Interior Design Show and The One of a Kind Craft Shows.

To find out more about the Merchandise Mart, NeoCon shows in the United States and the full roster of MMPI buildings and trade/consumer shows, please select the merchandise mart logo below or visit www.merchandisemart.com.

For information on other Merchandise Mart Properties, Inc. shows in Canada, please select a logo below or visit:

The Interior Design Show www.interiordesignshow.com

One of a Kind Show and Sale www.oneofakindshow.com

MMPI manages The Merchandise Mart, Chicago Apparel Center, and 33 North Dearborn in Chicago; Market Square, the Suites at Market Square Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building in New York; the L.A. Mart in Los Angeles; and the Washington Design Center and Washington Office Center in Washington, D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

Show Owner: Association of Registered Interior Designers of Ontario (ARIDO)

IIDEX[®] is a registered trademark of the Association of Registered Interior Designers of Ontario (ARIDO) and **NeoCon**[®] is a registered trademark of Merchandise Mart Properties, Inc. (MMPI). ARIDO founded Canada's premier design event in 1984, and in 1998 contracted MMPI to produce and manage **IIDEX**[®]/**NeoCon**[®] Canada.

ARIDO is the self-regulatory professional organization for Interior Designers in Ontario, Canada. Formed in 1934, ARIDO grew to become the Association of Registered Interior Designers of Ontario in 1984 when the ARIDO Act was proclaimed in the Legislature of Ontario. In 1999 this Act was amended to provide that only practitioners who meet ARIDO standards may use the title of "Interior Designer" in the province. This recognition by the Government of Ontario acknowledges the tremendous impact of the interior design profession, which today employs thousands of people and generates over \$4 billion (CDN) in economic activity within the province annually.

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Future Markets:**2006****NeoCon® West**

March 29-30, 2006

L.A. Mart

Los Angeles, Calif.

More Info: 800-677-7598

www.merchandisemart.com**NeoCon® World's Trade Fair**

June 12-14, 2006

The Merchandise Mart

Chicago, Ill.

More Info: 312-527-7600

www.merchandisemart.com**IIDEX/NeoCon® Canada**

September 28-29, 2006

The National Trade Centre at Exhibition Place

Toronto, Ontario, Canada

More Info: 416-960-4518

www.iidexneocon.com**NeoCon® East**

October 11-12, 2006

Baltimore Convention Center

Baltimore, Maryland.

More Info: 312-527-7598

www.merchandisemart.com